

American Training's Life Matters Awards Gala at the Circus honoring Raymond DiFiore

**By Stephanie Bradbury
Marketing Director**

American Training's Mission is "Bringing out the best in everyone we touch because Every Life Matters!" A Mission that drives our passion for creativity and excellence. Whether a person with disabilities is looking to become an active, involved member of the community, a young person is trying to find direction for the future, or an adult is looking to learn a new marketable skill on which to build an exciting career, we are here to inspire, guide and help every step of the way. We do it because we are passionate about bringing out the best in everyone we touch and making Every Life Matter.

We, at American Training, have a very special philosophy that guides the way we work each day. It's called WOW! Magic, our unique Way of Working. We consider it extraordinary customer service, only Supersized! It creates days filled with unexpected opportunities to change the lives of those we serve for the better.

This year on October 25th we held our

annual Life Matters Awards Gala at the Andover Country Club, a WOW! Magic event where we transported everyone to the Circus, complete with shining star Emcee Catherine Hickland!, as we present the Life Matters Award to a member of the business community who we feel gives back in a significant way, and who mirrors and represents our values, our WOW! Magic culture, and our mission.

This year, we honor the contributions of Raymond DiFiore, a long time resident of Lawrence and Methuen and a valued partner and friend of American Training.

The Silent Auction was a huge success at the event and we thank everyone for their wonderful contributions.

There were many committees made up of many American Training Colleagues who worked hand in hand for months putting the event together. Credit should go to all of them and the many sponsors who made the event possible.



These were some of the folks who volunteered to dress up as our cast of characters for the event. Back from left to right, Yeimi Rojas, Carmen Morales, Ivette Colon, Cheryl Watson, Providencia Colon. Front from left to right, Paige Connors, Stefanie Feliz, Ivette Rosario.

